



## **BSE E AGRICULTURAL MARKETS LTD (BEAM's) Privacy Policy**

The Privacy Policy set out herein is applicable to only such natural person who would be covered under European Union's General Data Protection Regulations ("**EU GDPR**").

The User agrees to BSE E AGRICULTURAL MARKETS LTD ("**BEAM**") for collecting and processing Personal Data in accordance with the Privacy Statement. Legal or contractual duties to maintain confidentiality to which BEAM is subject in relation to the User's Personal Data are not affected by this Privacy Policy.

By using this App/accessing the website, you agree to be bound by the terms and conditions of this Privacy Policy.

By mere use of our App or access of our website, you expressly consent to our use and disclosure of your information in accordance with this Privacy Policy. This Privacy Policy is incorporated into and subject to the Terms of Use. BEAM may amend the Privacy Statement unilaterally at any time. The most recent version is published online by BEAM.

If you do not agree with any term in this Privacy Statement, please do not use our services.

### **Information you provide to us for the collection of Data:**

#### **A. Registration information:**

When you sign up for an account with BEAM, you will be asked for registration information, such as your name, email address, phone number, and a password that the user expressly and actively makes available to BEAM. We require you to provide an email address in order to use BEAM so that we can contact you about your account, and so that you can access your data from any device. We require you to provide a name for your account. This also applies if the user takes part in events of BEAM (online or in person).

#### **B. User-generated content:**

We may also collect and store the information you provide to us when using our service.

#### **C. The way you use our service:**

We may collect information about how you use and interact with BEAM app.

#### **D. Device and Location information:**

When you download or use BEAM, we may receive information about your device and location, which allows us to provide increased account security and regulatory compliance. It also allows us to provide location-based services such as search results, and other personalized content.

#### **E. Cookies:**

The websites of BEAM use cookies, which are saved on the User's computer. These enable



BEAM to retrace the User's visit and to save their preferences if they switch pages or revisit the website at a later date. Cookies particularly serve the following purposes:

- save the User's preferred language and country settings
- perform a statistical analysis of the number of users and of their usage habits
- improve the loading speed of the individual pages

The User can control cookie specifications via their browser settings. The relevant browser options and instructions on use can generally be found in the browser manual or help file. If the User rejects, blocks or deactivates cookies, this may restrict the availability of the services offered via the website. In addition, parts of the website may not work correctly under certain circumstances.

#### **F. Other information:**

We may request or receive other information such as feedback, questions, comments, suggestions, or ideas to provide you with other benefits or to improve upon the Service.

#### **Usage and protection of Personal Data**

BEAM does use/process personal data except for the purpose of providing necessary credentials to User for accessing the app or accessing the website and for improving the quality of its products and services.

Personal Data is processed for the following purposes in particular:

- technical management as well as research and further development of websites
- user administration and marketing
- user information on the services and products rendered by BEAM, provided the User has given their consent for this
- selecting competition winners and awarding prizes

The User authorizes BEAM to transmit Personal Data to employees, agents or other third parties within or outside the country where the User lives in order to provide services and for the purposes indicated above. Employees, agents and other third parties which have access to Personal Data are required by BEAM to ensure compliance with all applicable data protection provisions. Any person who authorizes BEAM to access their Personal Data as defined in this Privacy Statement will be made aware of the data security and data protection implications.



BEAM protects Personal Data with appropriate physical, electronic and process-related security measures, such as firewalls, personal passwords, encoding and authentication technologies. Personal Data collected via a website owned by BEAM will be encrypted during transmission using SSL Secure Sockets Layer (SSL) technology, which currently provides the best-available security for data transfers.

BEAM reserves the right to disclose Personal Data to regulatory and supervisory authorities, as well as, pursuant to this Privacy Statement, to Analysis Service Providers. In so doing, BEAM will comply at all times with applicable regulations, laws, court orders or official requests.

### **Information on processed Personal Data**

Persons whose Personal Data is processed within the scope of this Privacy Statement have the following rights:

To receive information on whether BEAM may save Personal Data and what form this Personal Data may take (which categories of data, recipients or categories of recipients, retention periods for Personal Data or criteria governing retention periods)

- to receive a copy of the Personal Data
- to request the rectification of Personal Data if it is incorrect
- to request the deletion of Personal Data
- to request restrictions on processing Personal Data
- to receive Personal Data in a structured, accessible and machine-readable format
- to submit an objection to processing, especially for the purpose of direct advertising

The rights specified above may be denied or restricted if the interests, rights and freedoms of third parties take precedence or if processing is necessary to establish, exercise or defend legal claims of BEAM or if the User has failed to provide requisite information.

### **Contact**

To contact the BEAM's Data Protection Officer in respect of the processing of your personal data or concerns regarding this Privacy Statement please

- email [beam.customer@bseindia.com](mailto:beam.customer@bseindia.com) or

### **Important Note**

- The contacts provided have only and limited purpose related to Data Privacy.
- The Privacy Policy set above is applicable to only such natural person who would be covered under European Union's General Data Protection Regulations ("EU GDPR").
- Correspondences that have been "copied to" BEAM's Data Protection Officer will not be responded.
- Right to withdraw consent in respect of personal data  
Anyone who has consented for collection of Personal data, shall have the right to withdraw his or her consent at any time. However such withdrawal of consent shall not affect the lawfulness of data processing based on consent given before its withdrawal. This must be communicated to the Data Protection Office of BEAM